

# **ECONOMICS AND COMPANY MANAGEMENT**

FCHPT – ERASMUS and International Students – Winter 2021/2022

Classes: *Martin Grančay, PhD.*

Exam: *Martin Grančay, PhD.*

## **TOPICS:**

| <b>Week</b>            | <b>Date</b>  | <b>Topic</b>   | <b>Note</b>        |
|------------------------|--------------|--|--------------------|
| <i>1<sup>st</sup></i>  | <i>9/23</i>  | <i>Administrative week</i>                                 |                    |
| <i>2<sup>nd</sup></i>  | <i>9/30</i>  | <b>Introduction to economics, concepts and definitions</b> | Online live        |
| <i>3<sup>rd</sup></i>  | <i>10/7</i>  | <b>Slovak economy and its role in the world</b>            | Online self-study  |
| <i>4<sup>th</sup></i>  | <i>10/14</i> | <b>Firm in the market economy</b>                          | Online self-study  |
| <i>5<sup>th</sup></i>  | <i>10/21</i> | <b>Company management</b>                                  | Online self-study  |
| <i>6<sup>th</sup></i>  | <i>10/28</i> | <b>Transformation process and production</b>               | Online self-study  |
| <i>7<sup>th</sup></i>  | <i>11/4</i>  | <b>Assets and liabilities</b>                              | Online self-study  |
| <i>8<sup>th</sup></i>  | <i>11/11</i> | <b>Costs and revenues</b>                                  | Online self-study  |
| <i>9<sup>th</sup></i>  | <i>11/18</i> | <b>Human resources</b>                                     | Online self-study  |
| <i>10<sup>th</sup></i> | <i>11/25</i> | <b>Introduction to marketing</b>                           | <b>Essay due</b>   |
| <i>11<sup>th</sup></i> | <i>12/2</i>  | <b>Doing business in Slovakia</b>                          | Online self-study  |
| <i>12<sup>th</sup></i> | <i>12/9</i>  | <b>Foreign market entry</b>                                | Online self-study  |
| <i>13<sup>th</sup></i> | <i>12/16</i> | <i>Final exam</i>  | <b>Online exam</b> |

## **SCHEDULE:**

| <b>Day</b> | <b>7:00</b> | <b>8:00</b>   | <b>9:00</b> | <b>10:00</b> | <b>11:00</b> | <b>12:00</b> | <b>13:00</b> | <b>14:00</b> | <b>15:00</b> | <b>16:00</b> | <b>17:00</b> | <b>18:00</b> |
|------------|-------------|---------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <i>Mon</i> |             |               |             |              |              |              |              |              |              |              |              |              |
| <i>Tue</i> |             |               |             |              |              |              |              |              |              |              |              |              |
| <i>Wed</i> |             |               |             |              |              |              |              |              |              |              |              |              |
| <i>Thu</i> |             | <b>Online</b> |             |              |              |              |              |              |              |              |              |              |
| <i>Fri</i> |             |               |             |              |              |              |              |              |              |              |              |              |

## **REQUIREMENTS TO BE AWARDED CREDITS – COVID-19 VERSION:**

Essay on a chosen topic min. 11 / 20  
Online exam with multiple-choice and open questions min. 16 / 30

## **CONTACT:**

Class website: <https://www.fchpt.stuba.sk/sk/vyskum/ecm-2021-2022>

Essay: choose a topic [here](#) and download the template [here](#)

Google Classroom: [lhpejfb](#)

Google Meet: <https://meet.google.com/lookup/b4ffe7fdch>

In case you have any questions please contact me at [martin.grancay@stuba.sk](mailto:martin.grancay@stuba.sk).

Room: New Building Block B, 237.